

Contact

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A multidisciplinary designer with experience in healthcare, B2B and B2C marketing. Well versed in Adobe Creative Suite and all social media platforms. As a creator, I am willing to learn all medias to hone in on challenges in the ever-changing design industry.

Education

Marist College

Poughkeepsie, New York
BFA, Studio Art 2016

Lorenzo de Medici Institute

Florence, Italy
Fall 2014

Skills

Adobe Creative Suite
InDesign, Photoshop,
Illustrator, Lightroom,
Dreamweaver

Figma
TikTok
Instagram
Procreate
PowerPoint / Keynote
Google Slides
Canva
HubSpot
Wix Website Creation
Project Management

Professional Experience

HashtagHealth

Graphic Designer

September 2022–Present

- Designs content for clients including Stemline Elzonris®, Eisai's One Liver to Love, Made of More, and Spot Her, Alexion's MoreThanMG campaign, and Agios' Global Medical Affairs.
- Lead designer on the MoreThanMG Embracing Self-Care series which has won:
 - 2024 Aster Awards: Silver
 - 2024 MUSE Award: Silver
- Responsible for the design of client materials across Facebook, Instagram, X, and LinkedIn
- Ensures all client brand guidelines are met accordingly
- Responsible for creating all metrics reports for clients in Powerpoint
- Develops and designs storyboards for animation requests
- Conceptualizing internal human resources videos and tutorials with animation team and group art director

Cross Country Healthcare

Graphic Designer

October 2023–April 2024

- Responsible adhering to brand guidelines across over seven lines of business
- Designed interactive PDFs with fillable fields and clickable links for marketing purposes
- Created case studies in InDesign for print and digital marketing material
- Developed trade show materials, including table signage, pull-up banners, and promo items
- Created social media assets via Photoshop and Canva
- Approval and distribution of company-wide business cards, collaborating with external print vendor
- Maintained deadlines and managed project progress with Wrike

Community Health Network of Connecticut

Graphic Designer

April 2022–September 2022

- Designs and develops print materials for CHNCT, HUSKY Health Connecticut, and the Community Health Network of CT Foundation
- Updates HUSKY Health CT and CHNCT website via Dreamweaver
- Works with outside vendors to print any materials needed
- Responsible for creating all materials for the CHNCT Foundation Annual Golf Tournament
- Duplicates and edits designs to translate content for Spanish members

Synapse Group, a Dotdash Meredith Company

Graphic Designer

April 2021–April 2022

- Create direct mail pieces for Food & Wine Connoisseur Club, Golf Players Club, SkyGuide Executive Privilege Club MyLife, and 4 Your Health
- Design and upload print ads for Meredith magazine titles
- Develop ad and web page prototypes in Figma
- Collaborate on internal marketing and sales materials for both Synapse and Bizrate Insights via Powerpoint
- Manage and improve file structure for new print DAM system

Production Artist

March 2017–April 2021

- Responsible for production of print and web files from start to finish
- Create sales presentations for client pitches
- Send and release mechanical files to print vendors
- Delegate workload for Creative Services as Traffic Manager using Filemaker
- Collaborate with all departments to ensure all deadlines are met